



OUR MISSION

From gyms to schools, home to hotel, we want Wattbike to be recognised as the best indoor bike in the world. The best design. The best customer service. The best indoor cycling experience.

That is our mission.

We don't take shortcuts. We are obsessed with performance. We strive to produce the most accurate and reliable bikes on earth. That's what makes us Wattbike.



THIS IS
INDOOR CYCLING
_ REDEFINED



OUR STORY



LAUNCH
2008

POWER
CYCLING
2009

Power Cycling is Wattbike's group cycling software displaying key data from every rider.

CROSSFIT
GAMES
2011

OLYMPICS
2012



UCI WORLD
CYCLING
CENTRE
2014



WATTBIKE HUB
2015

The Wattbike Hub is Wattbike's digital platform including an App which links directly to the bike and a desktop analysis tool.

HILTON
HOTELS
2017



DISCOVERY
HEALTH
2017

PES
2017

Pedalling Effectiveness Score is a world first innovation from Wattbike giving riders in depth technique feedback.

BUPA INSTALL
2018

BUPA adopted Wattbike as the key testing tool in its Peak Health Assessment.

wattbike
ATOMX
WATTBIKE
ATOMX LAUNCH
2019

INTELLIGENT
CYCLING
LAUNCH
2020

EDUCATION
PLATFORM
LAUNCH
2020

BRITISH
CYCLING
ENDORSEMENT
2008

GLOBAL
DISTRIBUTION
2009

HEALTH &
FITNESS 2012

This year the Wattbike was adopted by all the major health and fitness providers in the UK.

BLUETOOTH
2015

MILITARY AAA
2015



REVOLUTION
SERIES 2015

ZONES
2016

A Wattbike Zone is the complete indoor cycling solution combining Wattbikes with interactive software, motivating graphics and bespoke staff training.

wattbike
ATOM

WATTBIKE
ATOM
LAUNCH
2017

wattbike
NUCLEUS
WATTBIKE
NUCLEUS
LAUNCH
2019

INDOOR
CYCLING
REDEFINED

Global rollout of AtomX and Nucleus will change the face of indoor cycling forever.

DEVELOPMENT
1996

Developed over 8 years in partnership with Peter Keen, Performance Director of British Cycling.

FIRST
PRODUCTION
MODEL
2008

STAFF COURSES AVAILABLE

Teach your staff how to maximise the use of your Wattbikes with our specific training courses. Learn how to master the best indoor trainer available, so you can help your clients and members achieve their goals faster.



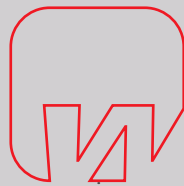
RECRUIT NEW MEMBERS

Wattbike is the most coveted piece of fitness equipment available today. Businesses who install Wattbikes see a direct increase in membership as a result, and also attract athletes to their facility.



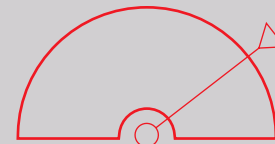
WATTBIKE HUB APP

Our app elevates the member experience and helps individuals stay motivated and engaged with their training - so they stay on track to reach their goals.



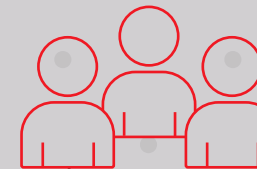
HIGHLY REQUESTED BY MEMBERS

Members and clients today know what they want, and they expect the best. Sites who install Wattbikes because of member feedback see increased member retention rates, and happier clients and members.



SUITABLE FOR ALL USERS

The versatility and accessibility of the Wattbikes make them suitable for everyone. Bike fit can be adapted to suit each individual, and sessions can be created to suit individual abilities. Perfect for athletes, gym goers, cyclists, fitness enthusiasts, and the older population.



DIFFERENTIATE YOUR FACILITY FROM THE COMPETITION

Offer your members the best indoor cycling equipment available. The Wattbike is the choice of the elite, and you cannot afford to offer your members any less.



WATTBIKE?

UNRIVALLED CONNECTIVITY

All Wattbike products allow for seamless open platform connectivity. Members can connect to all their favourite training apps such as Zwift, Strava, TrainingPeaks and the Sufferfest, so they can train their way.



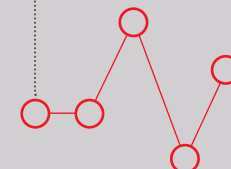
SECONDARY SPEND OPPORTUNITIES

Run Power Cycling classes, personal training, testing, and small group training on your Wattbikes to increase revenue.



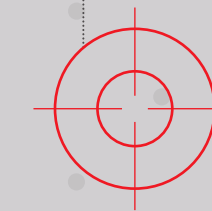
THE BEST AND MOST EFFECTIVE TOOL FOR ALL TYPES OF TRAINING

Wattbikes are the most efficient and low-impact training tool available. Perfect for HIIT, endurance, speed, rehab, injury prevention and fat burning. The versatility of the Wattbikes makes them perfect for any member, and for any goal.



HIGH IMPACT BRANDING AND SUPPORT MATERIALS

Individualise your space and turn it into the most compelling cycling experience available with bespoke Wattbike graphics, posters, pop up banners, workout boards and more. We can create anything you need to engage your members.



PIONEERING PRODUCTS FOR EVERY MARKET



SCHOOLS & UNIVERSITIES

Whether in schools, colleges or universities, the versatility of the Wattbike makes it a cost effective tool for all purposes. Equally at home in the lab, the classroom or in the gym, the Wattbike is an excellent tool for testing, teaching and research projects.



HEALTH & FITNESS

In 2012, health clubs David Lloyd and Virgin Active pioneered the Wattbike in health and fitness, making elite training methods and equipment available to the public for the first time. Today, Wattbikes are the go-to indoor bikes for gyms, studios, PTs, and indoor cycling classes around the globe.



ELITE SPORT

Wattbike has been the choice of the elite since 2008. Used by football, rugby, swimming, boxing, and MMA - just to mention a few - for testing, training, talent identification, benchmarking, rehab, injury prevention and off-feet conditioning.



SPORT SCIENCE

The Wattbikes produce granular data that allows operators a unique insight into performance testing. Providing feedback on multiple data points 100 times per second, the Wattbike is the perfect tool for any scientific study. This is why Wattbike is currently being used for PhD studies at Loughborough University and Waikato University.



HOSPITALITY

In today's ultra-competitive hospitality market, guests are demanding more and more. Marriott hotels and DoubleTree by Hilton have spearheaded Wattbikes in the hospitality sector since 2013 to keep up with the ever-changing demands of the business traveller.



MEDICAL & REHAB

Nuffield Health have embraced the accuracy and reliability of the Wattbike since 2014. Carrying out health assessments, PT sessions, and indoor cycling classes, they have inspired health giants such as Bupa to fully adopt Wattbike into their everyday activities to improve the health of people across the country.



MILITARY & UNIFORMED SERVICES

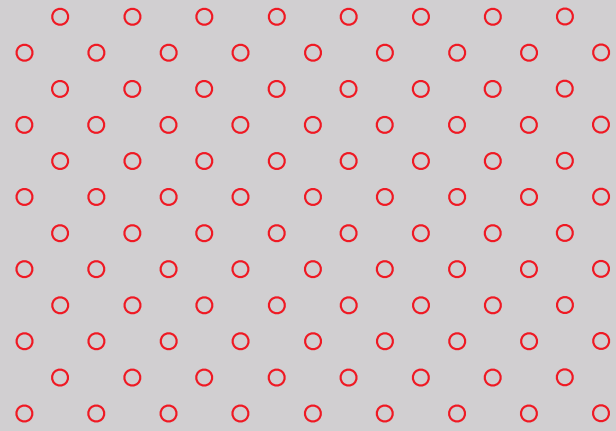
Wattbikes have been an integral part of every facet of the British Army since 2014 where they are used for A3 tests, rehab, injury prevention and general conditioning. Wattbikes have now also been adopted by the fire services to test and train their personnel.



These bikes give people the tools they need to set specific goals, giving a real sense of purpose to their training. The research undertaken by the RAPT with Wattbike has allowed us to design an assessment that will allow soldiers to stay fit and injury free, benefiting both the Army and individuals.

THE
BRITISH
ARMY

OUR MARKETS
_ELITE SPORT



The best thing about the Wattbikes is the reliability; I never have to worry about if it's going to turn on, is it going to link up. The heart rate syncs up perfectly, it's simple, it's easy to use, I really have nothing bad to say about it. The athletes like it, it's a comfortable ride - which is important as a lot of athletes usually complain about their butts hurting when they are riding a bike.

It's super adjustable, any body type can fit on it, whether it's long legs, long arms, long torso, whatever it is you can find the perfect position on the Wattbike. I really think the most important bit is - especially when it comes to sport science - that you get reliable data and the equipment is easy to use.

Connectivity is never an issue which is huge. A lot of other equipment is a nightmare to use, but with the Wattbike it's perfect reliability and it's valid, which is why it's the most commonly used indoor bike in the world.

FELIX FALKENBERG,
SPORT SCIENCE MANAGER, UFC
PERFORMANCE INSTITUTE SHANGHAI



OUR MARKETS
_ELITE SPORT



What the bike really lets us do is it lets us account for the actual physiological makeup of that person. It gets rid of the stresses of on field work and running, as well as forces going through joints, tendons etc. and really allows us to target the physiological makeup of that person and improve them from there.

SHANE CARNEY
ATHLETIC PERFORMANCE
AND CONDITIONING COACH,
ULSTER RUGBY





OVER
30,000
BIKES
IN GYMS
WORLD-
WIDE



At PureGym we want to offer our members a low cost, high quality training experience. The versatility and innovation of the Wattbikes has provided a great training experience for our members and personal trainers on site, and we look forward to helping our members become healthier, and achieve their goals, whatever they are.

FRANCINE DAVIS
COMMERCIAL AND STRATEGIC
DIRECTOR, PUREGYM

OUR MARKETS
_MEDICAL & REHAB



Our partnership with Wattbike is really exciting as it gives our customers the chance to trial cutting edge technology which was previously the reserve of elite sports people. It's an exciting addition to our offering and will help people take control of their health and lifestyle.

SARAH MELIA
DIRECTOR,
BUPA HEALTH CLINICS



OUR MARKETS
_SCHOOLS & UNIVERSITIES



We use the Wattbike for teaching with our students as it gives them practical experience with equipment commonly found in gyms and clubs. The accuracy and feedback from the Wattbike allows students to undertake high-quality research such as understanding the physiological responses to exercise of varying intensities.

DR RUTH HOBSON,
SENIOR LECTURER,
NOTTINGHAM TRENT UNIVERSITY





THE WATTBIKE FLEET

PIONEERING INDOOR BIKES

Wattbike was born from a belief in training differently, and since our inception in 2008 we have disrupted the health and fitness industry and challenged the way elite athletes train.

Today, club members expect results faster than ever before. Whether your clients want to improve their strength, power, endurance, speed or their general health, Wattbike has got you covered.



THE WATTBIKE
_FLEET

Wattbike DNA is at the core of every single one of our bikes, guaranteeing reliability, consistency and accuracy to all of your members, every single ride.

Break the indoor cycling mould and give your members the choice of the elite.



wattbike
ATOMX

THE INDUSTRY'S
MOST ADVANCED
SMART BIKE



The AtomX is revolutionising the industry with the most realistic indoor cycling experience available. Featuring integrated digital shifters and our brand new Performance Touchscreen, so members can swiftly change between the different training modes without ever leaving the handlebars.

Riders can choose from 22 gears, or ride in ergo mode where the AtomX will automatically alter the resistance to maintain the selected power output. The all new climb simulator features automated gradient mapping to allow riders to tackle bucket-list climbs such as Mont Ventoux and Alpe d'Huez with unrivalled realism.

With ANT+ and FEC compatibility, members and clients can connect to popular apps such as Zwift, the Sufferfest, Strava and TrainerRoad, and with riding now smoother than ever across the full power range thanks to our groundbreaking electromagnetic resistance, indoor cycling will never be the same again.



WATTBIKE FLEET _ATOMX

KEY FEATURES:

TRAINING MODES

Empower your members to choose from inbuilt workouts or specify their desired watts in Ergo mode and the AtomX will adjust the resistance to meet their desired output. The climb simulator will mimic the gradient of famous mountains from around the world.

PERFORMANCE TOUCHSCREEN

Our high-definition touchscreen elevates the cycling experience by delivering the most advanced performance feedback. Seamless third party connectivity can be set up through the touchscreen - for a fully connected user experience.

INTEGRATED SHIFTERS

Put control of the workout at your members' fingertips. They can change gears, adjust resistance, toggle workout modes, scroll through data screens and even start a new lap without ever leaving the handlebars.



WATTBIKE FLEET _ATOMX

MODEL	AtomX
HEIGHT	112cm to 145cm
WIDTH	68cm
LENGTH	124 - 144cm (including tablet)
FOOTPRINT	Floor space = 100 x 68cm. Footprint inc tablet = 144 x 68cm
FEET	Adjustable height
ROLLERS	Two coaster wheels
Q-FACTOR	160mm
CRANK LENGTH	170mm
PEDALS	Clip in toe cages provided for all territories USA: E14 Pedals, SPD compatible Rest of World: Combination Pedals, Look Keo and SPD compatible
SADDLE	Racing saddle
PERFORMANCE TOUCHSCREEN	Screen - 11.6" Full HD. Connectivity - WiFi, BLE 4, ANT+, NFC Operating system - Android 9 Storage - 32gb
SHIFTERS	3 button, hardwired, fully integrated digital shifters
MAX RIDER WEIGHT	150kg
MAX RIDER HEIGHT	6'5"
POWER RANGE	40 - 2500W





wattbike
NUCLEUS

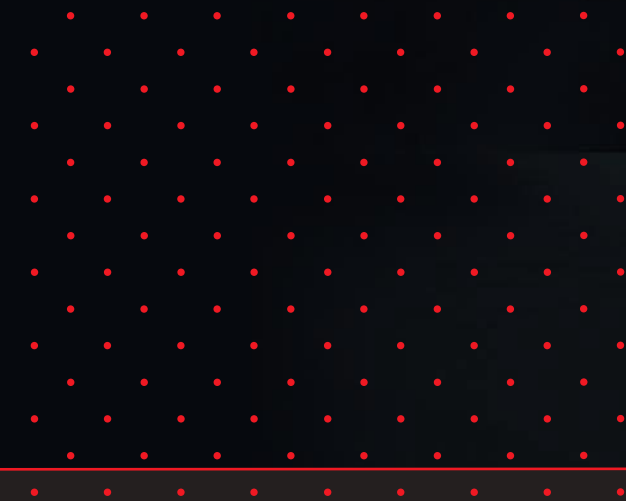
THE EVOLUTION
OF A PIONEER



Born from the Wattbike Pro/Trainer, the Wattbike Nucleus features our classic dual air and magnetic resistance as well as the brand new Performance Touchscreen.

Automatically updating via wifi through our fleet management system, new workouts and challenges will be added seamlessly to the Performance Touchscreen. A quick QR code scan allows members to log in to their Hub account, keeping them engaged through exclusive access to the latest programmes created by our team of sport scientists.

Perfect for performance fitness zones, PT studios, the gym floor and functional fitness. Offer your members one of the most immersive and exciting cycling experiences by installing a fleet of Wattbike Nucleus on the gym floor today.



WATTBIKE FLEET _NUCLEUS

KEY FEATURES:

PEDALLING EFFECTIVENESS SCORE

Building on the industry defining Polar View, PES provides riders with engaging pedalling technique feedback through a colour coded display and numerical score. Easy to understand coaching points create an effective and comparable experience that improves technique and prevents injury.

PERFORMANCE TOUCHSCREEN

Our high-definition touchscreen elevates the cycling experience by delivering the most advanced performance feedback - for a fully connected user experience.

REAL RIDE FEEL TECHNOLOGY

Our unique technology replicates the resistance and sensation of riding on the road, delivering the most authentic ride feel available. Our patented technology provides consistency across all of our bikes, empowering your members to experience predictable and safe workouts - every single time.



WATTBIKE FLEET _NUCLEUS

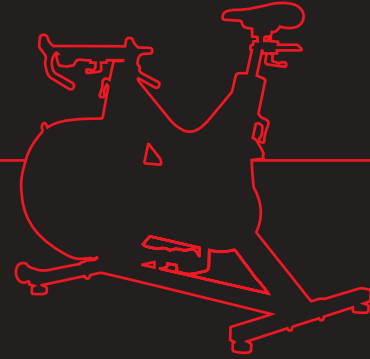
MODEL	Nucleus
HEIGHT	Max. 134cm
WIDTH	66cm
LENGTH	145cm
FOOTPRINT	Floor space = 125 x 66cm. Footprint inc tablet 145 x 66cm
FEET	5cm diameter rubber feet, adjustable height
ROLLERS	Two coaster wheels fitted, inline skate with ball-bearing wheel
Q-FACTOR	175mm
CRANK LENGTH	170mm long
PEDALS	Clip in toe cages provided for all territories USA: E14 Pedals, SPD compatible Rest of World: Combination Pedals, Look Keo and SPD compatible
SADDLE	Racing and comfort saddles both included
PERFORMANCE TOUCHSCREEN	Screen - 11.6" Full HD. Connectivity - WiFi, BLE 4, ANT+, NFC Operating system - Android 9 Storage - 32gb
MAX RIDER WEIGHT	150kg
MAX RIDER HEIGHT	6'5"
POWER RANGE	Low to Medium: 0-2000W Medium to High: 0-3760W



wattbike

Pro/Trainer

THE ORIGINAL
AND UNDISPUTED
PIONEER OF
PERFORMANCE BIKES



With over a decade of success under its belt, the Wattbike Pro/Trainer is praised for its versatility, accuracy and adjustability - making it the perfect solution for any client or member.

Unique dual air and magnetic resistance provides smooth, incremental resistance changes suited to each individual's goals and needs.

With an impressive performance heritage, the Wattbike Pro/Trainer sets the standard for indoor bikes. Perfectly placed in a performance fitness zone, small group training area or in a PT studio, the Pro/Trainer is the ideal solution for conditioning, rehab, injury prevention and fitness and performance testing.



WATTBIKE FLEET _PRO/TRAINER

KEY FEATURES:

ACCURATE DATA

Whatever the workout, your clients and members can rely on our data. Independently verified to deliver +/- 2% accuracy across the full power range - so everyone can track and analyse their performance to ensure they achieve their goals fast.

POLAR VIEW

We created pedalling analysis over 10 years ago. Allow your members to visualise how they apply force through each pedal stroke with our patented analysis tool, so they can optimise their technique and train more efficiently.

REAL RIDE FEEL TECHNOLOGY

Our unique technology replicates the resistance and sensation of riding on the road, delivering the most authentic ride feel available. Our patented technology provides consistency across all of our bikes, empowering your members to experience predictable and safe workouts - every single time.

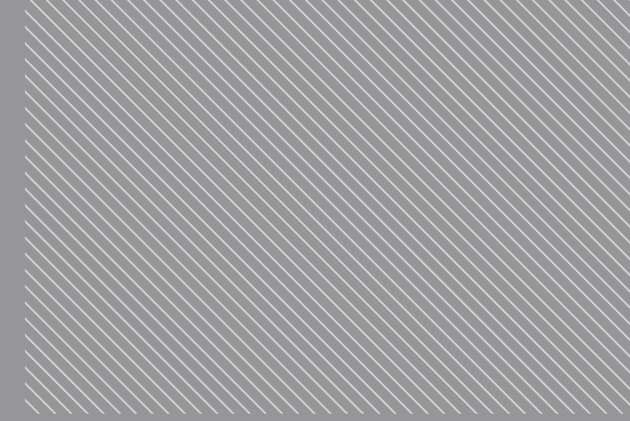


WATTBIKE FLEET _PRO/TRAINER

MODEL	Pro/Trainer
HEIGHT	133cm including tablet holder
WIDTH	66cm
LENGTH	143cm (with tablet holder), 137cm (without tablet holder)
FOOTPRINT	Floor space = 137 x 66cm. Footprint inc. tablet holder: 143cm x 66cm
FEET	5cm diameter rubber feet
ROLLERS	Transportation rollers fitted
CRANK LENGTH	170mm
PEDALS	Clip in toe cages provided for all territories. USA: E14 Pedals, SPD compatible Rest of World: Combination Pedals, Look Keo and SPD compatible
SADDLE	Racing and comfort saddles both included
MAX RIDER WEIGHT	150kg
MAX RIDER HEIGHT	6'5"
POWER RANGE	Trainer: 0-2000W, Pro: 0-3760W



WE ARE WATTBIKERS



A Wattbiker is an elite athlete. It's the office worker who's short on time. It's the avid gym goer, a firefighter, a soldier, or someone recovering from injury. Anyone can be a Wattbiker. It's all about improving performance, health and fitness, no matter the goal.

Join the Wattbike tribe and empower your members and clients with the gold standard of indoor cycling.



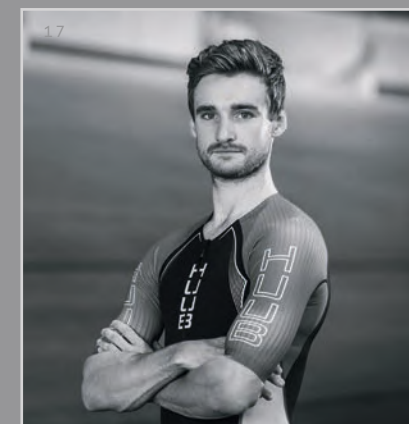
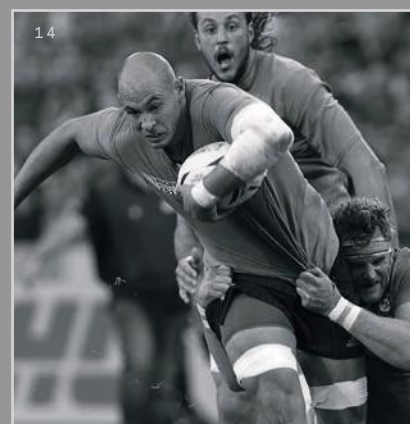
#WATTBIKERS



1_TOM YOUNGS
2_BEN FOSTER
3_ANTHONY JOSHUA
4_JESSICA ENNIS-HILL
5_JOANNA ROWSELL-SHAND
6_EDDIE JONES
7_ANDY MURRAY



8_MITCHELL WILLIS
9_NHL COMBINE
10_CONOR MCGREGOR
11_VICTOR MATFIELD
12_LIZZIE DEIGNAN



13_JAMES GOLDING
14_ITALIAN RUGBY
15_BILLY VUNIPOLA
16_MAX VERSTAPPEN
17_DAN BIGHAM
18_NIC GILL

None of these athletes are officially affiliated to, are sponsored by, or endorse Wattbike.

WATTBIKERS

USED BY 1000+ ELITE SPORT TEAMS

	4	NBA CHAMPIONS		11	BOXING WORLD CHAMPIONS
	28/31	2012 LONDON OLYMPICS TRACK CYCLING EVENT MEDALS WON BY ATHLETES WHO TRAINED ON A WATTBIKE		6	NHL CHAMPIONS
	6/6	6 NATIONS RUGBY TEAMS		12	CHAMPIONS LEAGUE WINNING FOOTBALL TEAMS
	13/18	2019 RUGBY WORLD CUP TEAMS		20/20	ENGLISH PREMIER LEAGUE FOOTBALL TEAMS

ATHLETICS, AUSTRALIAN RULES, BOXING, CRICKET, CYCLING, FOOTBALL, FORMULA 1, GYMNASTICS, HOCKEY, MMA, RUGBY UNION, RUGBY LEAGUE, SAILING, SWIMMING, TENNIS

ATHLETICS Jessica Ennis-Hill Daley Thompson Greg Rutherford AUSTRALIAN RULES Adelaide Football Club Brisbane Lions Carlton Football Club Collingwood Football Club Essendon Football Club Fremantle Football Club Geelong Football Club Gold Coast Football Club Greater Western Sydney Giants Hawthorn Football Club Melbourne Football Club North Melbourne Football Club Port Adelaide Football Club Richmond Football Club St Kilda Football Club Sydney Swans West Coast Eagles Western Bulldogs BOXING Carl Froch Anthony Joshua Anthony Crolla Wladimir Klitschko British Boxing CRICKET England Notts CCC Northants Kevin Pietersen CYCLING USA Great Britain Australia New Zealand Elisa Balsamo Elise Ligtlee HUUB Wattbike UCI World Cycling Centre Lizzie Deignan Joanna Rowsell-Shand Sarah Lee Sir Bradley Wiggins Sir Chris Hoy Victoria Pendleton Shaneze Reid Liam Phillips Robert Förstemann Azizulhasni Awang Sarah Hammer Phil Hindes Katy Marchant Vicky Williamson Dean Downing Juliet Elliot Liam Phillips Dan Bigham Harry Tanfield John Archibald Jonny Waile Jacob Tipper Stefany Hernandez Stephen Roche Sean Kelly John Degenkolb Fabian Cancellara Tony Martin Chris Froome Gerraint Thomas Robbie McEwan Anna Mears FOOTBALL England Real Madrid Bayern Munich Manchester City Manchester United Arsenal Liverpool Chelsea Fulham Leicester City Tottenham Hotspur Bournemouth Southampton Middlesbrough Brighton and Hove Albion Huddersfield Town Aston Villa West Ham United Burnley Crystal Palace Everton Sheffield United Aston Villa Nottingham Forest Notts County Derby County Watford Celtic FORMULA 1 Jenson Button Max Verstappen GOLF Danny Willett Rory McIlroy GYMNASTICS Claudia Fragapane HOCKEY England Women MMA Conor McGregor UFC Performance Institute RUGBY UNION England Scotland Wales Ireland Italy New Zealand France South Africa Japan Saracens Bath Rugby Bristol Bears Exeter Chiefs Leicester Tigers Harlequins Gloucestershire Rugby Wasps Sale Sharks Worcester Warriors Newcastle Falcons London Irish London Welsh Graham Rowntree Will Carling Dan Carter Sean Fitzpatrick Joel Stransky Victor Matfield Will Greenwood Ben Youngs Alun Wyn Jones Sam Warburton Brian O'Driscoll Richie McCaw Brodie Retallick Schalk Brits Mako Vunipola Billy Vunipola Paul O'Connell Martin Johnson Austin Healey Martin Bayfield Ben Kay Jonathan Davies RUGBY LEAGUE England New Zealand Hull KR Leeds Rhinos Warrington Wolves St Helens R.F.C. Wigan Warriors Castleford Tigers Wakefield Trinity Catalans Dragons Hull F.C. Huddersfield Giants Salford Red Devils Widnes Vikings Bradford Bulls NRL (Australia) SAILING NZ America's Cup British Sailing SWIMMING Max Litchfield Jazz Carlin Adam Peaty TENNIS Andy Murray Laura Robson Rafael Nadal

CURRENTLY RIDING: 10K PROFESSIONAL ATHLETES OVER 500 OLYMPIC MEDALLISTS SINCE 2008

“

THE WATTBIKE IS THE
PERFECT GO-TO TOOL
FOR RACE REPLICATION.
WE USE IT TO MIMIC EVERY
PART OF A TEAM PURSUIT,
STANDING STARTS THROUGH
TO THE HIGH POWER HIGH
CADENCE EFFORTS IN
PURSUIT POSITION.

DAN BIGHAM,
TEAM HUUB WATTBIKE
TRACK & ROAD CYCLIST

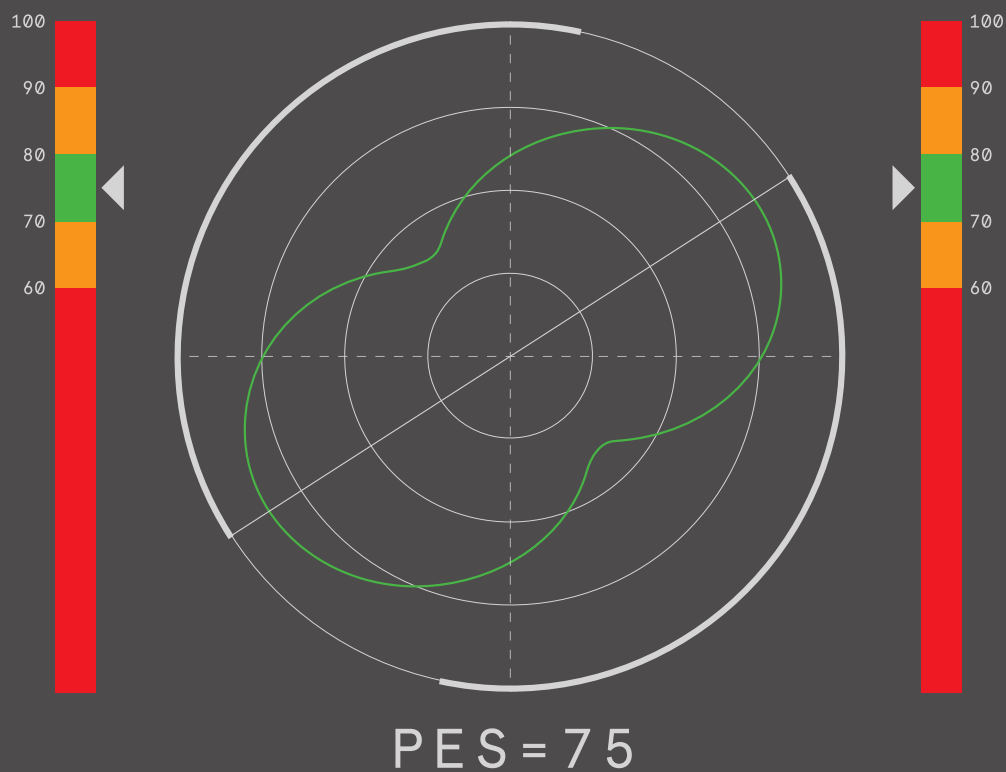


PERFORMANCE DNA

POLAR VIEW

We pioneered pedalling technique analysis. At Wattbike's launch in 2008, we presented the industry-defining Polar View. Collecting 100 data samples per revolution, Polar View shows riders the balance between their left and right leg, and the force they apply through the pedals throughout the entire pedal stroke.

By seeing a graphical representation of pedalling technique, riders can make slight changes to improve their pedalling efficiency in real time. This means your members will use all their muscles correctly, achieve their goals quicker and become more balanced and efficient in their training.



PES

Never standing still, we developed pedalling analysis further in 2017 when we launched our innovative Pedalling Effectiveness Score (PES).

PES provides riders with engaging pedalling technique feedback through a colour coded display and numerical score. Easy to understand coaching points create an effective and comparable experience that improves technique and prevents injury.

WATTBIKE HUB APP

The Wattbike Hub, our powerful training software, is available on smartphone, tablet and desktop, and now in the Performance Touchscreen of the Wattbike Nucleus and AtomX. Containing tests, workouts, training plans and challenges, the Wattbike Hub elevates the member experience and helps individuals stay motivated and engaged with their training - so they can stay on track to reach their goals.

Wattbike Pro/Trainer - the app links seamlessly to the Performance Monitor and provides additional data feedback including PES, easy to read workout screens and increased analysis options. Any data is stored on the Wattbike cloud so PTs, members, athletes, and coaches can access and analyse any session, at any time.



PERFORMANCE DNA
_PEDALLING TECHNIQUE

MONTHLY SESSIONS
= 150,000+
= 73,189 HOURS

PERFORMANCE TOUCHSCREEN

The Wattbike Hub can now be easily accessed through the Performance Touchscreen of Wattbike's new products, the Wattbike AtomX and Wattbike Nucleus, putting workouts, tests, training plans and the brand new interval builder right at the rider's fingertips. A quick QR code scan seamlessly logs riders into their Wattbike Hub account where all workout and test data is stored, so members can access their workout history and even share workouts with their personal trainer or coach.

The entire Wattbike fleet also allows for seamless open platform connectivity, letting riders connect to all their favourite training apps such as Zwift, Strava, TrainerRoad, Training Peaks and the Sufferfest.

MAIN MENU
OPTIONS



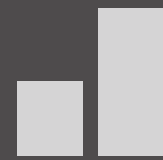
WORKOUTS
Access the world's best workouts. Categories include Endurance, Speed, HIIT and Cycling Simulations.



QUICK_RIDE
Don't want to follow a specific workout? Start an open session here.



CLIMBS
Take on bucket list climbs with automated gradient mapping



INTERVALS
Allow your clients and members to build their own custom interval workouts with this tool.



TESTS
Track, benchmark and analyse performance with Wattbike's accurate tests.



PLANS
Bring your Wattbike plan with you.

LIVE
SCREENS

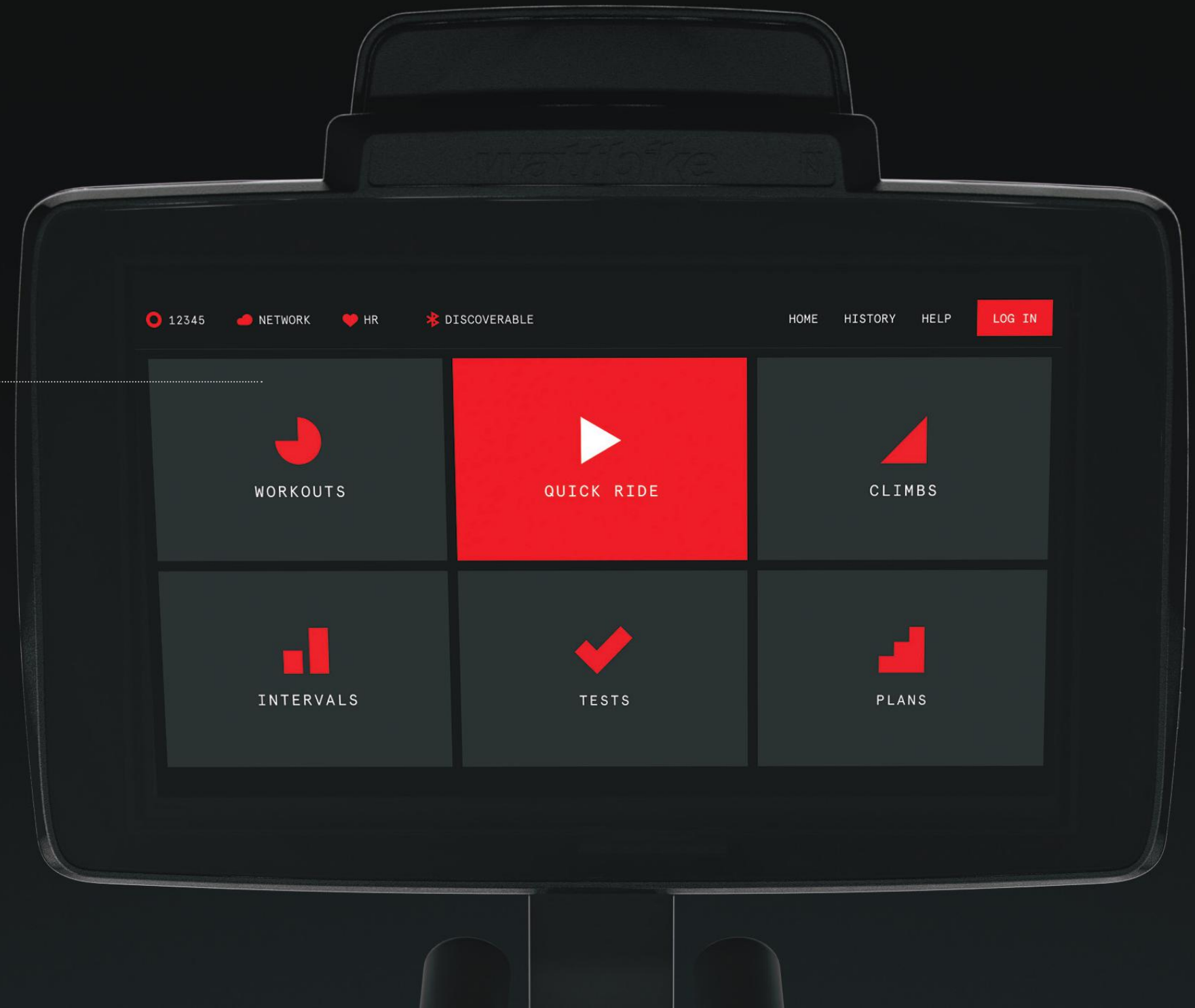
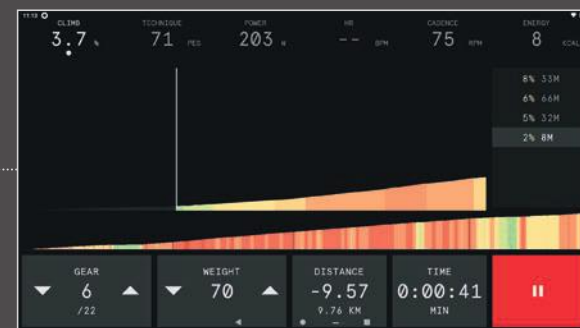
LIVE RIDE



WORKOUTS



CLIMB MODE



INTELLIGENT CYCLING

Small Group Training is the most profitable department for health and fitness facilities, producing a margin of 43.7% and a 56% risk reduction in membership cancellations. Indoor cycling is also the most popular training form for men and women between ages 16-64.

Wattbike have partnered with Intelligent Cycling to bring a world-first, wireless ergo group training platform that allows bi-directional feedback between our Wattbikes and the software. This means that the software controls the resistance of the Wattbike AtomX for each individual rider based on their profile information; transforming indoor cycling into a truly smart, connected experience.

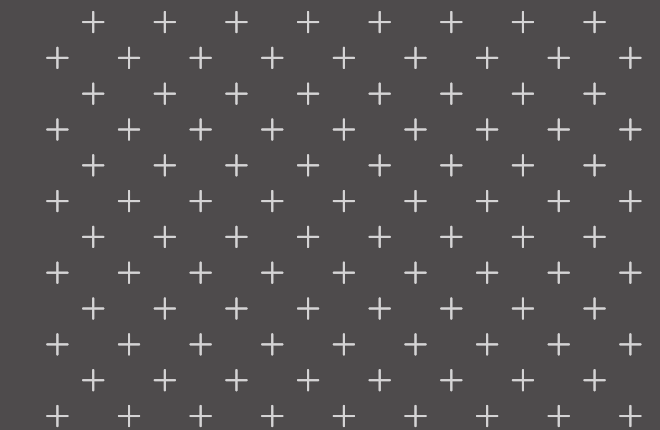


THE NEXT GENERATION OF SMALL GROUP TRAINING.



Powered by artificial intelligence, the virtual reality worlds of Intelligent Cycling bring gamification into the indoor cycling arena, allowing your members to dive in head-first into worlds such as Space, Mineshaft, Dinosaurs, or the Ocean.

Intelligent Cycling is the perfect tool to engage with all your members, whether they are in the gym, at the studio, or at home. The brand new Live Player feature allows you to host engaging virtual classes from the comfort of your home or studio, and displays all essential workout details at the bottom of your live video feed. This means riders following along at home can see you, as well as an easy to understand map of the ride ahead. All you have to do is coach.



TRAINING & EDUCATION

Wattbike has been offering world class training and education to gyms, leisure facilities, studios, sporting federations, elite sports teams, and individual athletes since 2010. Our high calibre education content has been created by our internal education team with support from Wattbike sport scientists and Master Trainers.

In 2020, we updated our education offering to better reflect the current needs of the health and fitness industry and to support our global growth; and we are excited to introduce the Wattbike Digital Education Platform.

The launch of our digital education platform offers strength and conditioning coaches, personal trainers and class instructors the ability to immerse themselves in Wattbike education remotely from anywhere in the world; covering everything from bike setup, fitness testing and small group training.

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INDOOR
CYCLING
CLASSES
OCCUPANCY
INCREASED
BY 150%

JACK GARNER, SERCO, SHORTLY AFTER
WATTBIKES WERE INSTALLED AT THEIR
HOLME PIERREPONT CENTRE



DIGITAL HYBRID FOUNDATION COURSE

The Wattbike Digital Hybrid Foundation course will empower you to unlock the essence of each Wattbike, enabling you to use them in a wide range of situations to deliver powerful and effective results. This is an online and video conference-based training course delivered by our experienced and knowledgeable Master Trainers covering the key elements of Wattbike's Foundation workshops.



FOUNDATION WORKSHOP (FREE)

Our flagship course will empower you to unlock the very essence of each Wattbike's features, enabling you to use the Wattbike in a wide range of meaningful person and situation-specific applications to deliver powerful and effective results. Curated by our network of experienced and highly knowledgeable Master Trainers, the course will deepen your comprehension and enhance Wattbike adaptation and practice within your setting, transforming your personal development.



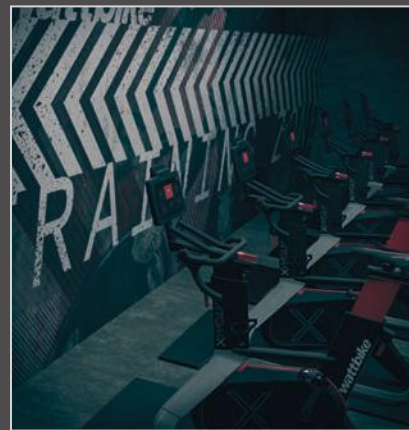
SMALL GROUP TRAINING (SGT)

Small group training is the most profitable department for health and fitness facilities, and group cycling is growing to be the most popular training form available today. This workshop will enable you and your staff to deliver a truly unique and effective indoor cycling experience. Combined with exciting and challenging class content, the Wattbike SGT course makes the world's best indoor bikes even better. Now featuring Intelligent Cycling, the next generation of small group training, allowing you to host immersive and personalised classes for all your members.

WATTBIKE ZONES

We like to do things differently. Because who wants to be like everyone else? Individualise your space and turn it into the most compelling indoor cycling experience available with a bespoke Wattbike zone. Whether on the gym floor or in a separate cycling studio, our in-house design team can create compelling and immersive graphics to fit any space.

Redefine your indoor cycling offer with Wattbike today.



VARIOUS ZONES:
ATHLETE FACTORY_
DUNDEE UNIVERSITY_
GYMBOX_
STRATHCLYDE_
ROTHERHAM_
MMANCHESTER_
VELODROME_
BARCLAYS CANARY
WHARF_

100+
ZONES
WORLD
-WIDE

MARKETING SUPPORT

We want to help you promote your Wattbike facility. We have a range of promotional materials such as posters, pop up banners, workout boards, and digital social images, amongst many other marketing materials.

These will help introduce Wattbike to your members, teach them how to improve their performance and inspire them to achieve more.

Whether you are installing a Wattbike Zone, providing training plans for your members, or simply want to shout about your Wattbikes, our dedicated in-house team have the assets to support you. Through imagery, videos and printed materials, you can transform the way your instructors and members interact with the Wattbike, and completely redefine the way they see indoor cycling.



DIGITAL MARKETING SUPPORT DOCUMENT

MARKETING MATERIALS



WORKOUT BOARDS AND CARDS



WATTBIKE JERSEY



WATTBIKE PURIST WATER BOTTLE



WATTBIKE FLOOR MAT



WATTBIKE DUAL RATE HR STRAP



RACING SADDLE

MANY MORE ITEMS AVAILABLE IN THE FULL DOCUMENT



CONTACT
US TODAY TO
REDEFINE YOUR
INDOOR CYCLING

WATTBIKE.COM / SALES@WATTBIKE.COM



